

In construction, **carbon data** may soon be **as critical as cost** or **technical performance.**



Governments and standards bodies are **developing frameworks** intended to **reduce the climate impacts** associated with construction.



Architects, consultants, and contractors increasingly request carbon data, during design and specification.



Environmental Product Declarations (EPDs), material passports, and whole-life assessments, are entering the mainstream.

But the industry had not yet developed consistency around what data is requested.



We are currently in a transition period.

How can SME manufacturers know where to focus their efforts when the rules, methodologies and commercial implications of carbon accounting are still moving?



Manufacturers want to deliver credible carbon data – but while rules and frameworks evolve, there isn't a clear roadmap.

For SMEs, this is more challenging due to tight margins, bespoke products, and limited in-house sustainability resources.



What practical steps can SMEs take:

- ✓ Identify dominant impacts
- ✓ Use product-family logic,
- ✓ Separate fossil vs biogenic carbon
- ✓ Organise data consistently
- ✓ Be transparent about uncertainty

The path forward is incremental:
**progressively improve carbon literacy,
transparency, and create real capability
rather than waiting for perfection.**

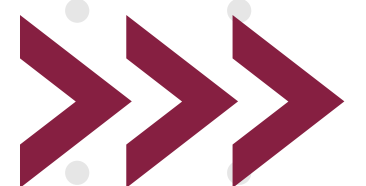


What this means for architects,
specifiers and developers:

**Use carbon data as a decision-support
tool, not an absolute truth label**

**Look for transparency, assumptions and
methodology, not just headline figures**

**Engage with SME manufacturers to
work together and get support**



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